



From the block to the boardroom.

THE STORY

Society wrote them off as a risk. This program is betting on the opposite. Meet the 50 formerly incarcerated entrepreneurs and their families building the next wave of **Black-owned business.**

Street Entrepreneurs 3.0 is a 16-week business incubator built ground-up for Black Canadians coming home from prison. Run by Urban Rez Solutions, funded through the Government of Canada's Future Skills Program, and proven across two prior cohorts of justice-impacted founders.

FAST FACTS

The program at a glance



50

founders recruited and trained

16

weeks, 36 sessions, online

50

registered, operating businesses
targeted by year-end

2

prior cohorts of justice-impacted
founders

22

years of community work behind Urban
Rez

+

pathway to capital through financial
partners

WHAT FOUNDERS BUILD

By graduation, every participant owns:

- A legally registered, operating business
- A registered business number
- A website and e-commerce store
- Financial literacy and a business plan
- Mentorship from Black founders
- A pathway to capital through financial partners



BY THE NUMBERS

What success looks like



50

founders recruited and registered

50

registered, operating micro-enterprises by year-end

70%

report stronger confidence in planning, budgeting, marketing

80%

report greater comfort using digital business tools

VOICES



“The answer is to give them the tools to build something they own.”

Roderick Brereton Co-Executive Director, Urban Rez Solutions



“The people written off by the labour market are some of the sharpest founders in this country.”

Farley Flex Nwaigbo Co-Executive Director, Urban Rez Solutions

THE HOST

Khalil Dorival

Host · Mental health specialist · Founder, Khalil Dorival Enterprise

Khalil leads each cohort through the program, pairing business instruction with the mental health grounding that founders need to build and sustain something of their own. He is available for interviews alongside the Co-Executive Directors.



Urban Rez Solutions Social Enterprise has spent eight years supporting Black, Indigenous, and racialized justice-impacted Canadians through programs that integrate professional development, education, entrepreneurship, and crime prevention.

Its flagship Inside-Out program builds relationships with participants inside correctional facilities before release and provides continuity of support after, an approach widely cited as a benchmark for community-led reentry.

Funded through the Government of Canada's Future Skills Program, delivered by the Future Skills Centre.

MEDIA CONTACT

Interviews, assets, and questions

Nadine Spencer

Principal, BrandEQ Agency

Agency of Record for Urban Rez Solutions Social Enterprise

pr@brandeq.com · 416-708-0521

Roderick Brereton

Co-Executive Director, Urban Rez Solutions Social Enterprise

info@urbanrezsolutions.com · (647) 70-URBAN / (647) 708-7226

urbanrez.org



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